

APPLICATION IN 10 EASY STEPS

You Can't Predict A Fire, But You Can Prepare for It

Cool Life® has been formulated as a specialized fire retardant coating, outperforming traditional house paint by effectively slowing the spread of flames and reducing smoke. Its advanced formula gives you extra time when it matters most.



Cool Life® is designed to:

- ✓ Reduce flame spread
- ✓ Minimize smoke development
- ✓ Prevent structural damage



Cool Life® is formulated as a flame retardant and smoke suppressant. Under extreme heat, it breaks down into water and alumina, helping reduce smoke and the spread of flames.

- 1 PRE INSPECTION + CONSULTATION**
Experts will provide a thorough in-home inspection.
- 2 TRENCHING**
To block ground moisture, 4-6 inch trenches are dug around the home.
- 3 HYDROBLASTING**
Hydro-blasting cleans the surface removing dirt, stains, loose paint, and debris.
- 4 PATCH & REPAIR**
Caulk windows, seams and gaps in wood work and patch masonry cracks to avoid moisture and peeling.
- 5 MASKING**
Cover/mask shrubs, windows, and other surfaces for protection.
- 6 APPLY 970/975H PRIMER**
Primer uses advanced technology creating a permanent structural bond to the home.
- 7 PRIMER INSPECTION**
Primed surfaces are carefully inspect.
- 8 COOL LIFE®
WALL COATING SYSTEM**
Cool Life® coating will allow your home to breathe while keeping moisture out and your home cool.
- 9 DETAIL TRIM**
Apply 100% Acrylic Trim Coat to accent pieces around the home. Wide range of colors available!
- 10 CLEAN UP + FINAL INSPECTION**
A final walk through is conducted and inspected for final touches.



With
COOL LIFE®
WALL COATING SYSTEM

- INCREASES SAFETY BY SLOWING THE SPREAD OF FLAMES**
- HELPS KEEP YOUR HOME COOLER IN HOT WEATHER**
- STRONGER DEFENSE AGAINST DAILY WEAR THAN TRADITIONAL PAINT**
- HELPS DEFEND FROM RAIN, HUMIDITY, AND MILDEW DAMAGE**

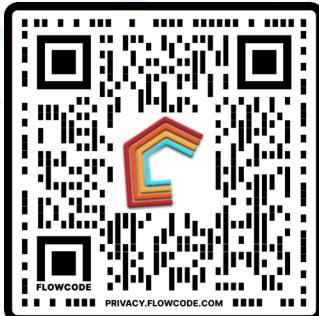
COOL LIFE® COATING VS. TRADITIONAL PAINT

Cool Life® helps prevent trapped moisture inside your walls, reducing the risk of mold, mildew, and structural damage.



Letting your home breathe while keeping rain and moisture out, helps promote a healthier indoor environment, prevents paint from peeling, and extend the life of your home's exterior. It's a smart, long-term solution that keeps your home looking great and performing even better.

BRING YOUR WALLS TO LIFE



FIND THE PERFECT COLOR FOR YOUR HOME AND SEE HOW FIRE RETARDANT COATING CAN SLOW THE SPREAD OF FLAMES

SCAN TO EXPLORE!

WWW.LIFETIMEPLUSCOATINGS.COM

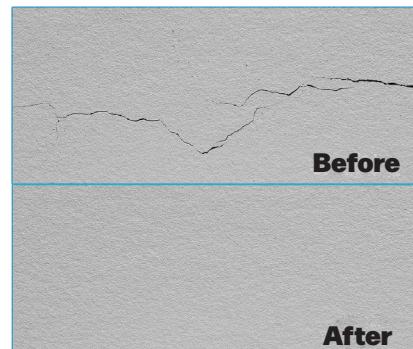
WIDE RANGE OF COLORS AVAILABLE

BEST PROTECTION AGAINST CRACKS

What is the biggest problem for a home's exterior walls?

Cracking

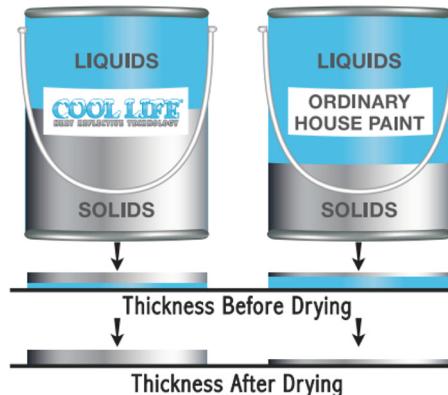
Our proprietary method bonds with walls, allowing them to expand and retract, helping to prevent most types of cracks.



**COOL LIFE®
WALL COATING SYSTEM**
BRIDGES HAIRLINE CRACKS!

COOL LIFE® COATING HAS 30% MORE SOLIDS

Cool Life® dries 30% thicker than traditional paint, delivering extra protection against daily wear and preserving the beauty of your home.



3RD PARTY TESTED AND PROVEN EFFECTIVE

HEAT REFLECTIVE & ENERGY EFFICIENT



- Paint doesn't reflect the sun's heat but Cool Life does!
- Similar shades can reduce surface temperature as much as 37°!
- Save up to 27% on energy bills!

**IT'S LIKE SUNSCREEN
FOR YOUR HOME!**

PEACE OF MIND STARTS WITH COOL LIFE®



THE BEST WARRANTY IS THE ONE YOU NEVER HAVE TO USE!

We are pleased to offer one of the longest and most comprehensive warranty on the market. We offer an unprecedented, limited lifetime warranty.*

- Limited Lifetime Product Warranty
- Best Protection Against Cracking
- Transferable Warranty

HIGH QUALITY - LASTING VALUE